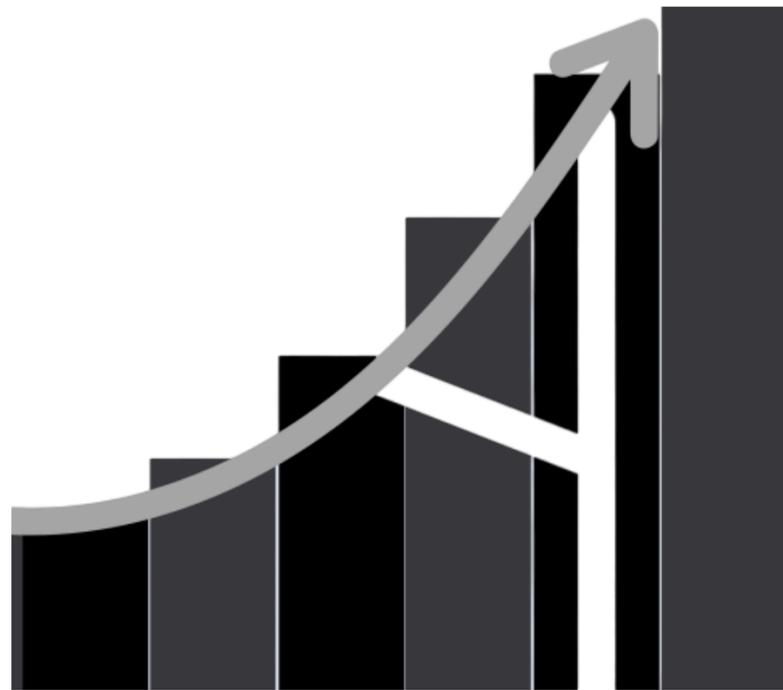


PITCH DECK



# Auspicious Assets

30 North Gould Street, Suite N, Sheridan WY 82801, USA

[info@auspiciousassets.com](mailto:info@auspiciousassets.com)

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**EMPOWERING SURVIVORS. UNLOCKING THRIVERS.**

# AGENDA

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1. Problems
2. Customers
3. Solutions
4. Unique Value Propositions
5. Mockup's
6. Traction
7. Revenue Model
8. Our Ask
9. Closing Slide



# PROBLEMS

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**1 in 3**

*women will experience domestic violence in her lifetime*

National Coalition Against Domestic Violence

**2 million**

*people globally trafficked yearly*

International Labour Organisation

**99%**

*of survivors report*

- loss of control & flexibility
- difficulty finding traditional employment
- financial dependence
- injured self-esteem
- neglected passions
- need for support

# CUSTOMERS

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## *Women survivors*

### **Resilient & Resourceful**

- Determined to build a better life for themselves and their families.
- Possess valuable skills and experiences gained through resilience.
- Often lack access to funding and mentorship to turn their ideas into businesses.

## *Investors*

### **Analytical & Disciplined**

- Impact investors seeking to support social causes alongside financial returns.
- Believe in the power of entrepreneurship to create positive change.
- Appreciate the resilience and potential of women survivors.

# SOLUTIONS

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●

*Vetting*  
**M1**

We collaborate with partner organizations to identify women survivors with strong entrepreneurial potential.

[See blog for more](#)

●

*Development*  
**M2**

We provide workshops, training, and resources to help refine business ideas and develop strong business plans.

●

*Mentorship*  
**M3**

Experienced mentors offer guidance and support throughout the entrepreneurial journey.

●

*Connecting*  
**M4**

We connect participants with funding opportunities, including seed funding from Auspicious Assets, and introduce them to valuable industry networks.

●

*Ongoing Support*  
**M5**

We offer ongoing support services to help our entrepreneurs navigate business challenges and achieve long-term success.

# UNIQUENESS

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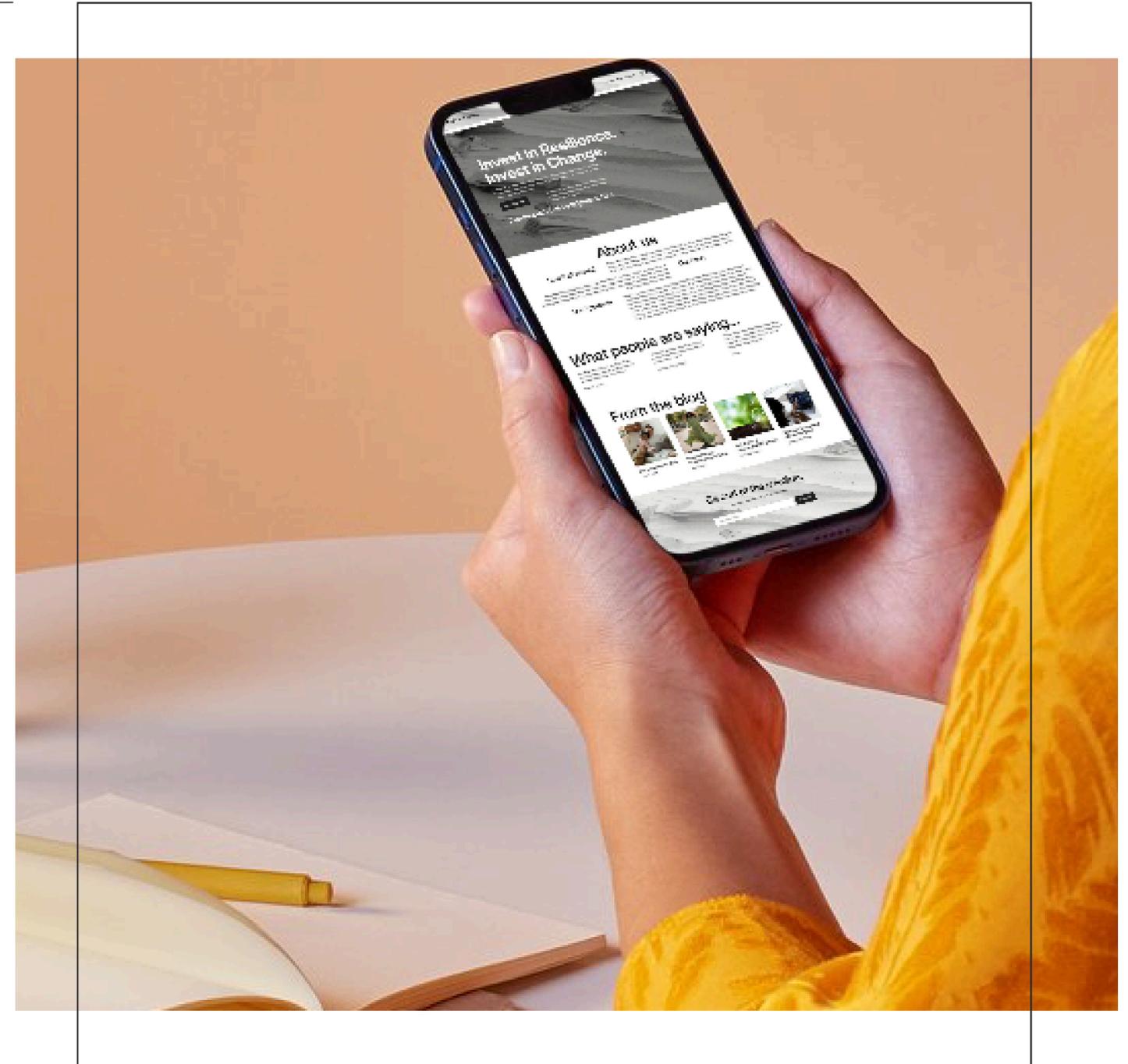
## *Why invest in Auspicious Assets?*

- **Impactful Investing:** Drive social change alongside financial returns.
- **Double Bottom Line:** Invest in a company that prioritizes both profit and social good.
- **Strong Potential for Growth:** We're building a scalable model with a high-impact mission.
- **Experienced Team:** Our team has a proven track record in finance, mentorship, and social impact.

# MOCKUP

## Our online platform will contain

- our recorded webinars
- member polls
- Collaborative critique of entrepreneurs' materials
- current forum imported



# TRACTION

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**126%**

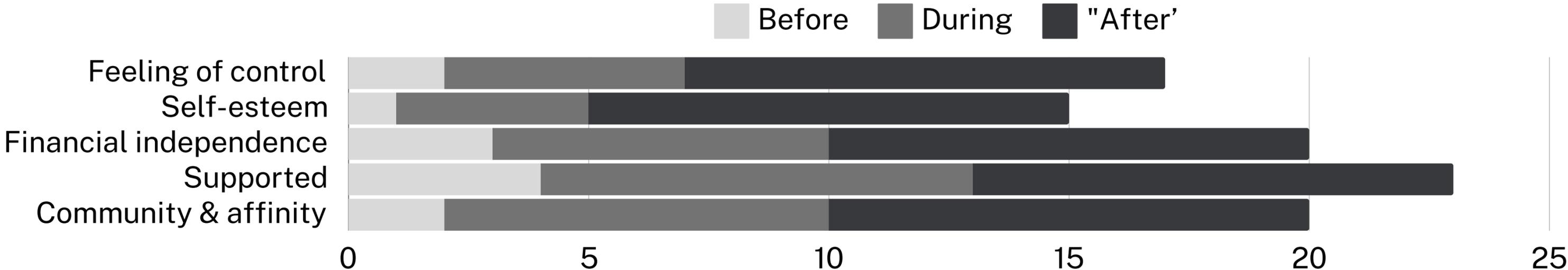
*Return On Investment*

Investors have unheard-of gains from a new investment

**100%**

*Emotional Return On Investment*

In addition to financial gains, participating entrepreneurs report resolutions to all worries from before enrolment



# COMPETITIVE ANALYSIS

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## *Profit-Sharing Agreements*

Women-led businesses supported by Auspicious Assets share a percentage of their profits to ensure program sustainability and reinvestment in future entrepreneurs.

## *Equity Buyout with Milestones*

For high-growth potential ventures, Auspicious Assets negotiates equity buyouts with investors, triggered by achievement of key milestones, delivering a return on investment and creating long-term impact.

## *Grant Funding*

Strategic partnerships with foundations and corporations secure grant funding to support initial training, resources, and mentorship for program participants.

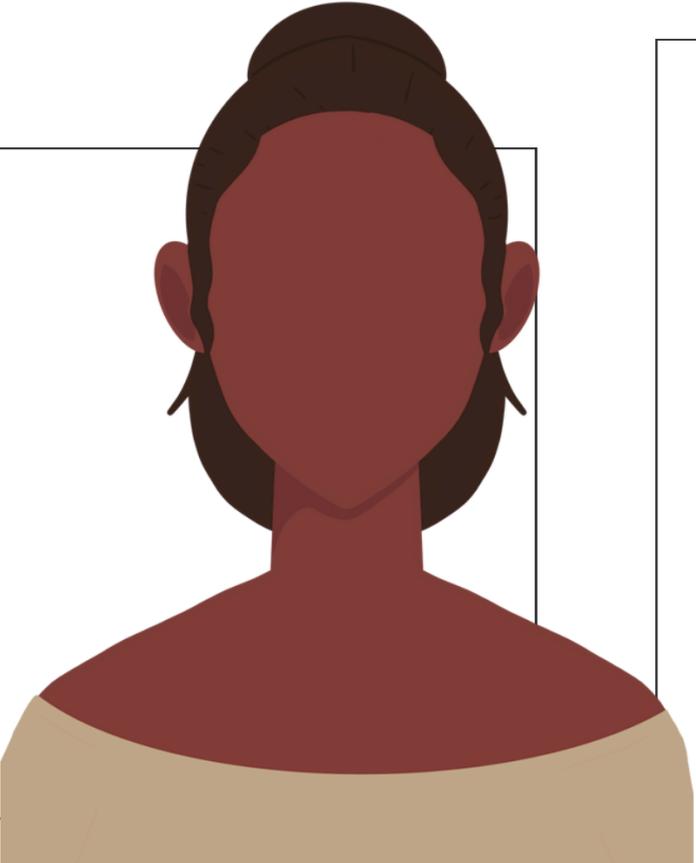
# TEAM



*Development*

**Takari**

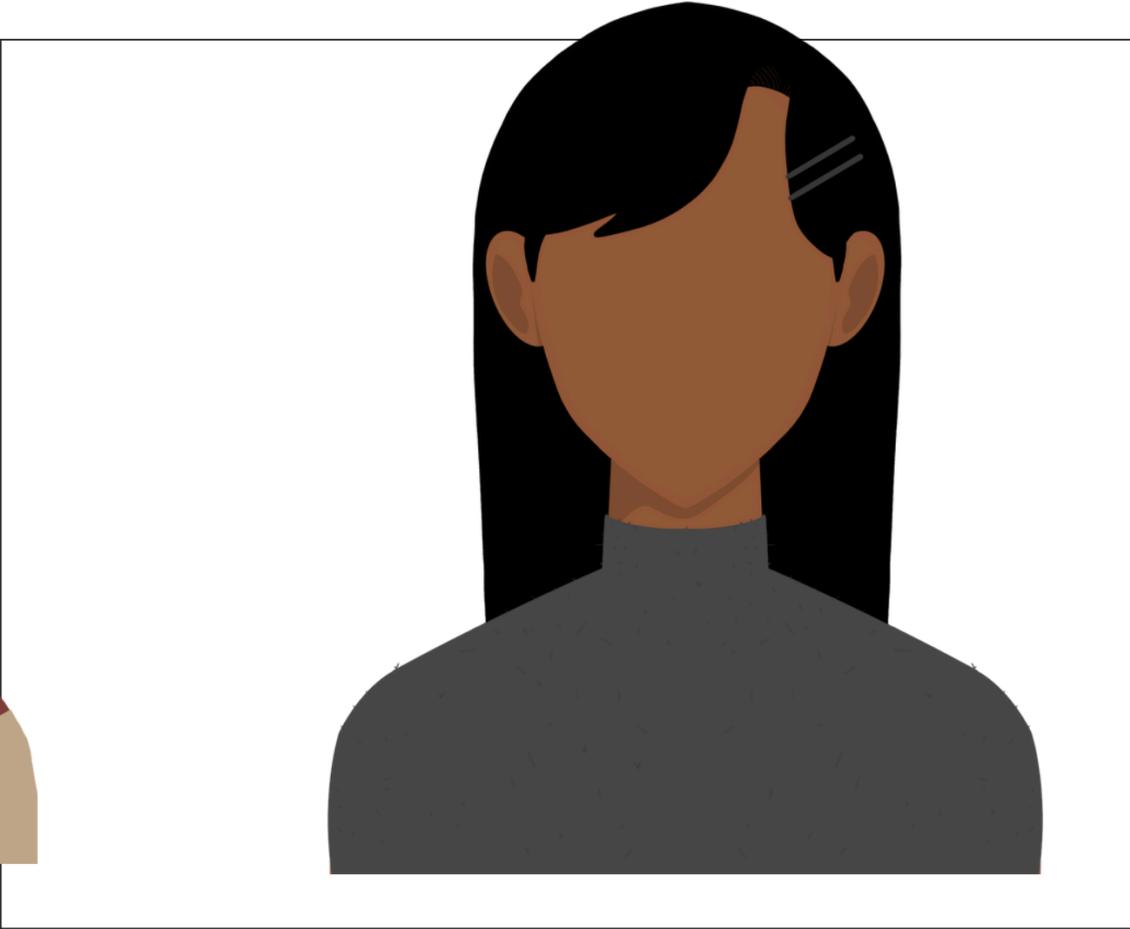
former Big 4 consultant



*Researcher*

**Mokee'e**

Former SATW



*Assistant*

**Intan**

New mom & new cosmetician

## OUR ASK: SEED FUNDING

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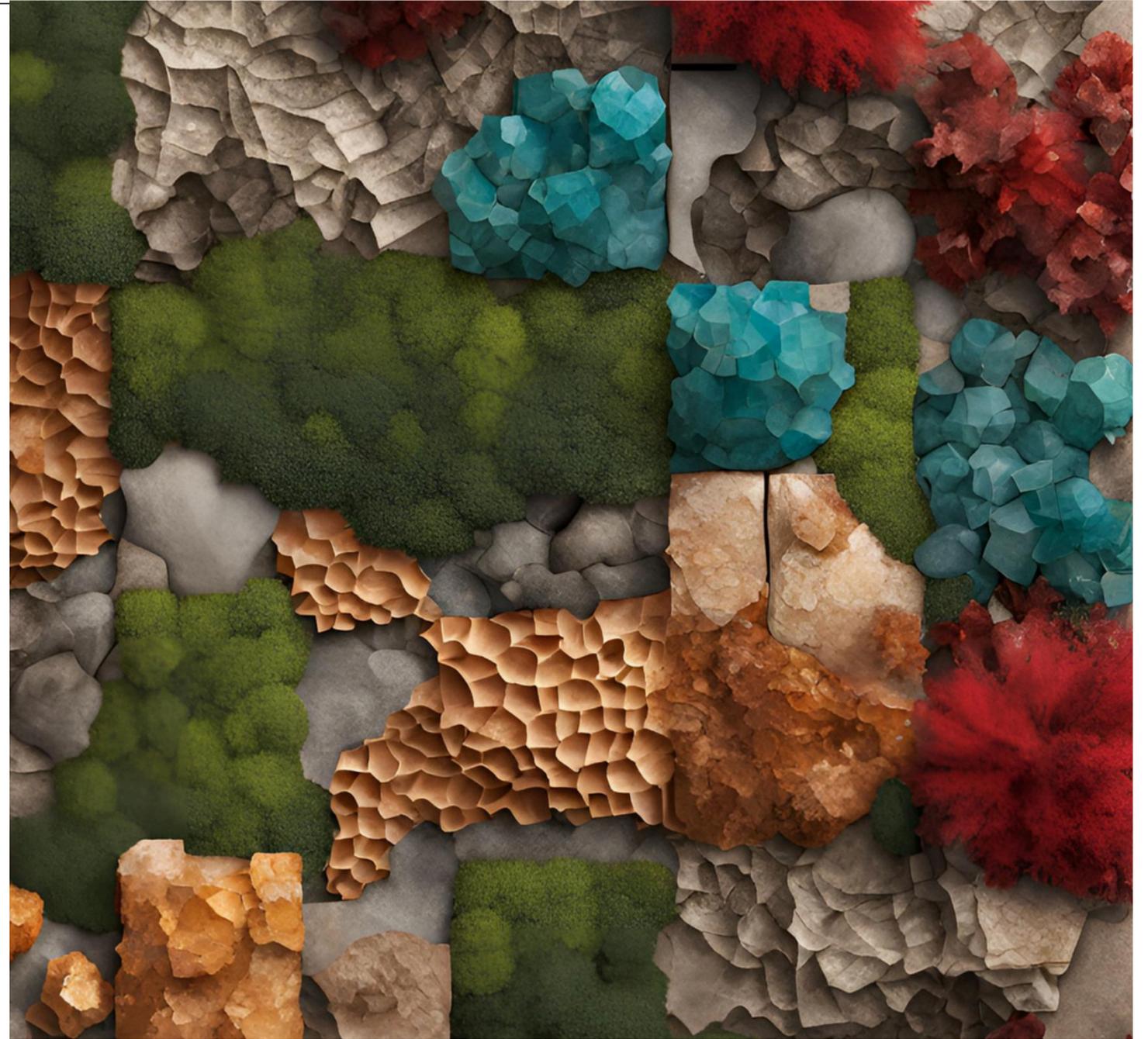
- **Building Our Training Program:** Develop a comprehensive curriculum focused on financial literacy, business management, and entrepreneurship skills.
- **Securing Mentorship Network:** Recruit successful business professionals to provide ongoing guidance and support to our program participants.
- **Establishing Partnership Network:** Partner with NGOs and shelters to identify and connect with women most in need of our services.
- **Launching Micro-Grant Program:** Provide small business grants to our graduates to help them launch and grow their ventures.
- **Technology and Infrastructure:** Investing in cybersecurity is of utmost importance to survivors no matter how distant much distance they've been as a let to establish from their past.

# FROM SHATTERED TO SHINING

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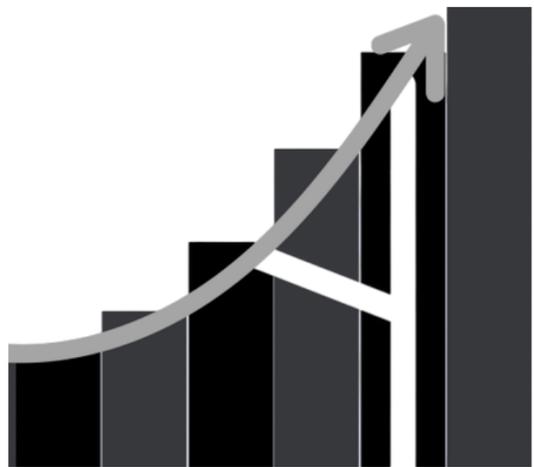
We don't just rebuild lives - we empower women to build empires.

**Invest in the shining futures they build.**



INVEST IN RESILIENCE  
INVEST IN CHANGE

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